

Nomination Statement:

Kristin Harris, UNH InterOperability Lab

Position Sought:

Marketing Awareness and Education Committee Vice-Chair

I would like to formally apply to continue in my role as the MAE Vice-Chair in order to better assist the MSF in all of its marketing, education, and press efforts. My current role in Industry Relations at the University of New Hampshire InterOperability Lab allows me the bandwidth and resources to help promote the technical work of the MSF and facilitate the adoption of IMS and NGNs in the industry. If elected to this role for 2007, my four main objectives would be as follows:

1. Work to market the technical efforts of the MSF and its 2007 objective to “Make NGNs Work.” I plan to accomplish this through active participation in the certification and testing programs of the Forum and informing the industry about all MSF initiatives through press events, conferences, and other outreach events. It is my belief that having formal certification programs and a permanent interoperability test bed for the purpose of maturing MSF Implementation Agreements will help to publicize the depth and breadth of the MSF and its long-standing reputation as a technical forum.
2. Actively participate in the MSF membership drive for 2007 and encourage more engagement from current MSF members. I look forward to working with the MAE, the Board, and the MSF membership to recruit new members from the targeted list the MAE drafted at the Q1 meeting in Hong Kong. Additionally, the MSF has many untapped resources from its current membership pool that can be better utilized and leveraged to further the efforts of the MSF.
3. Enact a more effective and active MSF education program, leveraging the extensive knowledge base of the Forum. It is my belief that the MSF can better leverage the technical knowledge base and the many publications that MSF members and active participants have written over the years. I would like to spend sometime crafting a more effective education program in an effort to better education the industry on IMS and NGNs.
4. Assist the MAE Chair in planning and executing the 2007 event schedule, including potential test events, the launch of certification programs, NetEvents Malta, and Fall Von 2007. These high-level events will help to promote the MSF and its technical abilities in the industry.

I look forward to working with this year’s MAE Chair, the Board, and the MSF membership to make this as successful and as productive a year as possible!