

Nomination Statement: Richard Dagnall, Iometrix
Position Sought: Marketing Awareness & Education Committee Chair

My name is Richard Dagnall VP sales and Marketing for Iometrix inc.

I would like to apply to continue my tenure as MAE chair. I have been able to enjoy the full support of the MAE committee over the last few months and I am proud to say that participation of the committee has enabled the MSF to define its new objective "we make NGN's Work"

This theme of building on the hard work of the MSF technical track enables us to help generate new members as well as helping the telecom community to better understand the many practical benefits generated by the MSF.

This initiative along with more active participation by members in the conference exhibitions taking place in 2007 such as the highly successful spring VON

Looking forward we are engaged in the membership recruitment drive where we aim for active membership to help us in areas of work where more support is needed such as security for the IMS technology and for future web based technologies.

As the current MAE chair, the permanent test bed to help the continuous interoperability and certification programmes have progressed significantly due to the targeted support of current members who I have been able to encourage to drive internally .

I look forward to the opportunity of helping to continue to drive the MSF in to the practical implementation of NGN.

Yours faithfully,

Richard Dagnall

Bio: Richard Dagnall is Vice President of Sales and Marketing at Iometrix, the Metro Ethernet Forum endorsed certification lab. He has recently been appointed Co-Chair for Events Marketing at the MEF responsible for the communication of Carrier Ethernet technical specifications to the telecommunications community. Mr. Dagnall is also the Chairperson for the Marketing Awareness & Education Committee for the MultiService Forum. Mr. Dagnall has been part of the Carrier Ethernet community for the last four years organizing the LightSpeed conference series on Carrier Ethernet and Triple Play in western and eastern Europe. Mr. Dagnall has taken a leading role in the advancement of the MEF certification program amongst vendors, operators and corporate class subscribers. In his spare time Mr. Dagnall is a noted author on historical subjects.